



ORGANISATION MONDIALE DU TOURISME
WORLD TOURISM ORGANIZATION
ORGANIZACION MUNDIAL DEL TURISMO
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

CAP/CSA/5/DEC

WTO COMMISSION FOR EAST ASIA AND THE PACIFIC

AND

WTO COMMISSION FOR SOUTH ASIA

DECISIONS TAKEN AT THEIR FIFTH JOINT MEETING

Villivaru Resort (Maldives), 19 May 1984

CAP/CSA/5/Ag.

WTO COMMISSION FOR EAST ASIA AND THE PACIFIC
AND
WTO COMMISSION FOR SOUTH ASIA

FIFTH JOINT MEETING
Villivaru Resort (Maldives), 19 May 1984

AGENDA

1. Adoption of the Agenda
2. Communication of the Chairman and Co-Chairman
3. Communication of the Secretary-General
4. Consideration of the conclusions of the Seminar on "Identification of Potential Markets to increase Inter-regional, Intraregional and National Tourist Flows based on the desire to travel" and the adoption of its recommendations
5. Exchange of tourism information and documentation between Members of the two Commissions
6. Exchange of tourism personnel on study tours/training between Members of the two Commissions
7. Place and date of next meeting

CAP/CSA/DEC/1 (V)

ADOPTION OF THE AGENDA

Agenda item 1

(Document OPE/APAS/100-200/MLV/Prov.Ag.)

The Commissions,

Adopt the agenda of their fifth joint meeting, as contained in Document OPE/APAS/100-200/MLV/Prov.Ag.

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CAP/CSA/DEC/2 (V)

COMMUNICATION OF THE CHAIRMAN AND CO-CHAIRMAN

Agenda item 2

The Commissions,

Having heard the Communications of the Chairman and the Co-Chairman,

Take note of the Communications, for which they thank them.

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CAP/CSA/DEC/3 (V)

COMMUNICATION OF THE SECRETARY-GENERAL

Agenda item 3

(Document CAP/CSA/5/3)

The Commissions,

Having heard the Communication of the Secretary-General as presented by the Deputy Secretary-General, as well as the clarifications provided by him on various matters raised by the Members,

Take note of the various activities carried out by the Secretary-General since the meeting of the General Assembly in October 1983, particularly the follow-up action taken in respect of resolutions 123(V) on the powers, authority and responsibilities of tourism administrations, 125(V) on WTO's central and decisive role in the field of tourism and 124(V) on the technical cooperation activities of the Organization,

Appreciate the information provided on the present situation of tourism in the world and the magnitude of the under-utilized potential demand, the standard-setting role and activities of the Organization and the progress made in the implementation of the general programme of work for 1984-1985, particularly in the fields of youth tourism, vocational training and technical cooperation,

Note with satisfaction the plans and programmes being developed for the rest of the biennial period including, among others, the celebration of World Tourism Day on 27 September 1984 and the organization of an international meeting in 1985 on the vital subject of tourism training, and

Welcome the support given by the General Assembly of the United Nations, by its resolutions 38/146, to the principles and concepts contained in the Manila Declaration and the Acapulco Document on World Tourism, as well as to the role and activities of the World Tourism Organization.

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CAP/CSA/DEC/4 (V)

CONSIDERATION OF THE CONCLUSIONS OF THE SEMINAR ON
"IDENTIFICATION OF POTENTIAL MARKETS TO INCREASE
INTERREGIONAL, INTRAREGIONAL AND NATIONAL TOURIST
FLOWS BASED ON THE DESIRE TO TRAVEL"
AND THE ADOPTION OF ITS RECOMMENDATIONS

Agenda item 4
(Document CAP/CSA/5/4)

The Commissions,

Having examined the final report of the Seminar on "Identification of Potential Markets to increase Interregional, Intraregional and National tourist flows based on the desire to travel" held from 14 to 16 May 1984,

Recognize the saturation of traditional generating markets and the existence of sizeable, untapped potential markets in the countries of Asia and the Pacific, on the basis of the statistical and socio-demographic indicators provided by WTO,

Stress the need to diversify and expand interregional, intraregional and national tourist flows by identifying, developing and promoting new market segments,

Confirm the need for National Tourism Administrations to re-examine tourism policies and priorities in the light of present and potential market developments, including periodic reviews of strategies and re-appraisal of objectives and tasks,

Consider with satisfaction the conclusions and recommendations resulting from the Seminar, which set forth operational and practical guidelines to identify, develop and promote new markets, using the statistical data and expertise available in the Organization,

Adopt the conclusions and recommendations of the Seminar,

Request the Members to take appropriate action to implement the recommendations pertaining to them, and

Request the Secretary-General to take the necessary action to facilitate the implementation of the recommendations.

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