



ORGANISATION MONDIALE DU TOURISME  
WORLD TOURISM ORGANIZATION  
ORGANIZACION MUNDIAL DEL TURISMO  
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

CSA/CAP/17/DEC  
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**DECISIONS TAKEN BY THE WTO COMMISSION FOR SOUTH ASIA AND THE  
WTO COMMISSION FOR EAST ASIA AND THE PACIFIC  
AT THEIR SEVENTEENTH JOINT MEETING**

Madrid, Spain, 13 March 2002

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## AGENDA

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3. Communication of the Co-Chairman
4. Preliminary remarks by the Secretary-General
5. Statement by China regarding the organization of the 15<sup>th</sup> session of the WTO General Assembly in Beijing 2003
6. Education and training for tourism competitiveness: the WTO approach
7. General guidelines for the development of the tourism satellite account
8. Protocol of implementation of the Global Code of Ethics for Tourism and elections to the World Committee on Tourism Ethics
9. Preparation of the Organization's general programme of work for 2004-2005: identification of strategic priority issues
10. Other matters
11. Place and date of the eighteenth joint meeting of the Commissions

## PREAMBLE

1. The seventeenth joint meeting of the WTO Commission for South Asia and the WTO Commission for East Asia and the Pacific was held in Madrid, Spain on 13 March 2002. The joint meeting was held in conjunction with the 42<sup>nd</sup> meeting of the WTO Commission for South Asia and the Special Session of the WTO Commission for East Asia and the Pacific.
  2. The meeting was chaired by **Bangladesh** and co-chaired by the **Philippines**. There were fifty participants representing Bangladesh, Cambodia, China, DPR Korea, Fiji, India, Indonesia, Islamic Republic of Iran, Japan, Malaysia, Nepal, Pakistan, Philippines, Republic of Korea, Sri Lanka, Thailand and Vietnam. Associate Members, Hong Kong SAR and Macao SAR, were also present as well as non-Member States of Bhutan and Singapore. A list of participants is attached.
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## DECISIONS

### ADOPTION OF THE AGENDA

Agenda item 1 (document CSA/CAP/17/Prov.Ag.)

3. The Commissions accepted **China's** request to make a statement regarding the organization of the 15<sup>th</sup> session of the WTO General Assembly in 2003 and included it as new agenda item (5).
  4. The Commissions agreed to incorporate provisional agenda items CSA/42/7 and CAP/S/5 which deal with the protocol of implementation of the Global Code of Ethics for Tourism and elections to the World Committee on Tourism Ethics as new agenda item (8).
  5. Upon the proposal of the Secretariat, the Commissions also agreed to add a new agenda item (10) entitled "Other matters" and to interchange the items regarding the development of tourism satellite account and education and training for tourism competitiveness: the WTO approach.
  6. The provisional agenda was **adopted** with these modifications and the final agenda of the meeting is located on page 2.
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### COMMUNICATION OF THE CHAIRMAN

Agenda item 2 (document CSA/CAP/17/2)

7. The members of the two Commissions heard with great interest the communication that was delivered by its **Chairman (Bangladesh)** who thanked the Commissions for granting Bangladesh this valuable opportunity. The Chairman dwelt upon the commonalities between the South Asian and East Asia and Pacific regions and strongly advocated inter-regional cooperation so that each region could benefit from each other's expertise in order to strengthen the Asia-Pacific tourism product. He also requested Members to promote more intra-regional travel. Finally, he requested WTO to organize more regional seminars which would focus on joint regional initiatives in the field of tourism development and promotion.
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**COMMUNICATION OF THE CO-CHAIRMAN**

Agenda item 3 (document CSA/CAP/17/3)

8. The joint Commissions went on to hear, with pleasure, the communication delivered by its **co-Chairman, Philippines**. He dwelt upon the difference of the impact of the September 11 attacks on travel to South Asia on one hand, and, East Asia and the Pacific on the other. He strongly advocated that the tourism industry collaborate to counter the negative impacts created by travel advisories. He also recommended that the regions foster inter-regional travel especially taking into account the increasingly relevant Chinese outbound market. He made reference to the importance of the International Year of Ecotourism 2002, and the Rio +10 Summit which will be held in Johannesburg, South Africa later this year. Finally, he urged WTO to provide technical assistance to Member States in drawing up their agendas for the second round of negotiations on General Agreement on Trade in Services which will be taken up later this year.

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**PRELIMINARY REMARKS BY THE SECRETARY-GENERAL**

Agenda item 4 (document CSA/CAP/17/4)

9. The joint Commissions then welcomed the Secretary-General of the World Tourism Organization to deliver his Preliminary Remarks. The Remarks reflected three important subjects around which the actions and activities of WTO for 2002 are organized: the response to the current crisis of the world tourism industry; the International Year of Ecotourism; and the progress made in the WTO's transformation into a specialized agency of the United Nations.

10. The Secretary-General explained, in detail, the activities carried out by the Organization, particularly through the constitution of the **Tourism Recovery Committee**, in identifying the present trends that global tourism activity would follow upon the crisis created by the terrorism attacks on the United States. The Committee has also drawn up a list of the corrective measures to be undertaken by countries who are currently experiencing the effects of travel advisories or unfavourable media coverage so as to restore tourist confidence and to maintain the operational capacity of their tourism industries. The Secretary-General also mentioned the recurring theme expressed by many Member States of the need for a better understanding of the overall dimension of the tourism sector and its effects on national economies. He urged Members to pursue the establishment of the **Tourism Satellite Account** according to the approved and established WTO framework and methodology as a sure and reliable way to obtain such knowledge.

11. He then addressed the importance of the celebration of 2002 as the **International Year of Ecotourism** (IYE) and discussed the relevance of the ecotourism market and the role it would play in the development and promotion of tourism throughout the world. He provided the Members with an overview of the numerous activities which WTO has undertaken in conjunction with the celebration of IYE including the recently concluded Asia-Pacific Ministerial Conference on the Sustainable Development of Ecotourism which was held in the Maldives from 11-13 February 2002, and, the forthcoming World Ecotourism Summit which is scheduled to be held in Quebec, Canada from 19-22 May 2002.

12. Finally, the Secretary-General updated the Members of the progress made so far by the Secretariat in its transformation into a **Specialized Agency of the United Nations**. He explained the importance this transformation would have especially in terms of increased influence, recognition and visibility of the Organization which would ultimately be reflected in improved membership service. He stated that currently the matter rested with the acceptance by ECOSOC to include this issue in its agenda for its session in New York in summer 2002. He expressed his sincere desire that WTO Members which are also members of ECOSOC to provide their full support to WTO in this endeavour.

13. The joint Commissions **thanked** the Secretary-General for all the initiatives carried out by the Organization particularly in the pursuit of corrective actions in putting the global and regional tourism industry back on track after the September 11 incidents. They **expressed their appreciation** for the activities related to the International Year of Ecotourism and voiced their determination to ensure that the World Ecotourism Summit be a resounding success.

14. The joint Commissions **strongly endorsed** the action taken by the Secretary-General for the conversion of the WTO to a specialised agency of the United Nations in pursuance of General Assembly resolution 420 (XIV).

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**STATEMENT BY CHINA REGARDING THE ORGANIZATION OF THE  
15<sup>TH</sup> SESSION OF THE WTO GENERAL ASSEMBLY IN BEIJING 2003**

Agenda item 5

15. The head of the Chinese delegation to the joint meeting of the Commissions took the floor and thanked the Members for their support in China's bid to host the fifteenth session of the WTO General Assembly. He informed Members that the session of the General Assembly would be held in **Beijing from 12-19 September 2003**. He expressed China's firm commitment in ensuring efficient preparations for the Assembly and requested the Members to provide their continued support to China for a successful General Assembly.

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**EDUCATION AND TRAINING FOR TOURISM COMPETITIVENESS: THE WTO APPROACH**

Agenda item 6

16. The Chief of the WTO Department for Human Resource Development informed the Commissions of the Department's programme of work for 2002-2003. With its main focus being increased capacity building of WTO Member States, the Department has a three-pronged programme of work which is focused on central governments, tourism destinations (regional and local governments and private sector) and, education institutions. The delegates noted with interest the new initiatives being taken by the Department including the **WTO.Sbest** programme and the **WTO.SIS** programme.

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**GENERAL GUIDELINES FOR THE DEVELOPMENT OF THE TOURISM SATELLITE ACCOUNT**

Agenda item 7 (document CSA/CAP/17/5)

17. The Commissions took note of the recent developments in WTO's programme for the development of the Tourism Satellite Account and agreed on the importance that this instrument has, particularly in the prevailing situation of world tourism, in determining the exact impact of tourism on the local economies. They also expressed their interest in obtaining information on the **TSA Practicum** which would be organized at the Headquarters later this year .

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**PROTOCOL OF IMPLEMENTATION OF THE GLOBAL CODE OF ETHICS FOR TOURISM AND ELECTIONS TO THE WORLD COMMITTEE ON TOURISM ETHICS**

Agenda item 8 (documents CSA/42/7 and CAP/S/5)

18. The Commissions took note of the candidatures forwarded by Indonesia and Pakistan to the World Committee on Tourism Ethics and decided that these candidatures be retained by the Secretariat. In view of the fact that several Members required more time to process their candidatures, the Commissions recommended that the deadline for receiving nominations be extended to **30 April 2002**. Thereafter, the Secretary-General shall finalise the recommendations to the Executive Council in consultation with the Chairmen of the respective Commissions.

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**PREPARATION OF THE ORGANIZATION'S GENERAL PROGRAMME OF WORK FOR 2004-2005: IDENTIFICATION OF STRATEGIC PRIORITY ISSUES**

Agenda item 9

19. The Secretariat informed the Members of the procedure of circulating a detailed questionnaire to all Member States through which these were requested to carry out an exhaustive evaluation of WTO's programme of work for 2001-2002 and the current programme of work for 2002-2003. The Secretariat reminded those Members who have not yet submitted their replies to the questionnaire to do so by **30 April 2002** so that the Secretariat may obtain a clear picture of the Members' evaluation in order to ensure that the programme of work for 2004-2005 clearly reflects the Members' needs.

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**OTHER MATTERS**

Agenda item 10

20. The Commissions, heard with great interest, the preparations for the **WTO Asia-Pacific Conference on Information Technology in Tourism** which is scheduled to be held in Kunming, China from 8-9 April 2002.

21. The head of the delegation from the Republic of Korea also extended an invitation to the Commissions to participate in the **International Conference on Sports and Tourism** which is being jointly organized by WTO and the Ministry of Culture and Tourism of the Republic of Korea, with the

collaboration of the International Olympic Committee, and which is scheduled to be held in Seoul from 14-15 May 2002.

22. The Secretariat circulated the final announcement for the WTO/UNEP **World Ecotourism Summit** and informed the Members of the logistical details regarding participation at the Summit.

23. The Secretariat took the opportunity of the presence of H.E. the Secretary of Tourism of the **Philippines** who was acting as the co-Chairman of the meeting, to present him with the Marketing Strategy that WTO had prepared for the Philippines as part of its technical assistance to the country. It also presented the Hon. Secretary with the project document that has been formulated for the formulation of a long-term project for Institutional Strengthening Support to the Tourism Sector of the Philippines.

24. The Commissions expressed their sincere thanks and appreciation to **Ms. Jacqueline Chartraire** for her twenty-two years of service to the WTO of which the last thirteen had been fully dedicated to the Asia-Pacific region. They gave Ms. Chartraire who had come to attend the joint meeting a very warm ovation and conveyed their best wishes for a happy retirement.

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**PLACE AND DATE OF THE  
EIGHTEENTH MEETING OF THE JOINT COMMISSIONS**

Agenda item 11

25. The Commission gratefully accepted **Philippines'** offer to host the eighteenth joint meeting of the WTO Commission for East Asia and the Pacific and the WTO Commission for South Asia, in conjunction with the thirty-ninth meeting of the Commission for East Asia and the Pacific in its territory in 2003.

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**LIST OF PARTICIPANTS**

The seventeenth joint meeting of the WTO Commission for South Asia and the WTO Commission for East Asia and the Pacific was attended by:

**MEMBER STATES****BANGLADESH**

H.E. Mr. Shahed Akhtar, Ambassador of Bangladesh to Spain (**Chairman**)  
Mr. Md. Rafiqul Islam, commercial Counsellor, Embassy of Bangladesh  
Mr. Monir Ul Islam, Counsellor, Embassy of Bangladesh

**CAMBODIA**

H.E. Mr. Veng Sereyvuth, Senior Minister, Ministry of Tourism  
Mr. In Thoeun, Director – International Cooperation and ASEAN Department, Ministry of Tourism

**CHINA**

H.E. Mr. Tang Yonggui, Ambassador of China to Spain  
Mrs. Liu Jiamin, Director, China National Tourist Office  
Mr. Xiong Shanhua, Deputy Director, China National Tourist Office

**DPR KOREA**

Mr. Pak Jae Ung, Senior Official, National Directorate of Tourism  
Mr. Ri Yong Bom, Manager, Korea International Travel Company

**FIJI**

Mr. Eroni Moto Luveniyali, Director of Tourism, Ministry of Tourism, Culture, Heritage and Civil Aviation

**INDIA**

Mrs. Rathi Vinay Jha, Secretary, Department of Tourism  
H.E. Mr. Dilip Lahiri, Ambassador, Embassy of India  
Mr. Deepak Vohra, Minister, Embassy of India  
Mr. Aveg Agarwal, Second Secretary, Embassy of India

**INDONESIA**

Mr. Sapta Nirwandar, Permanent Secretary, Ministry of Culture and Tourism  
H.E. Mr. Rilo Pambudi, Ambassador of Indonesia to Spain  
Ms. Francesca Nina Soemitro, Head, Services Cooperation Division, Ministry of Culture and Tourism  
Mr. Muzammil Basyuni, Minister Counsellor for Economic Affairs, Embassy of Indonesia  
Mrs. Andalusia Tribuana Tungga Dewi, Third Secretary – Economic Affairs, Embassy of Indonesia



**ISLAMIC REPUBLIC OF IRAN**

Mr. Morteza Ahmadi, Director General, Training Centre, Iran Touring and Tourism Organization (ITTO), Ministry of Culture and Islamic Guidance

**JAPAN**

Mr. Okuhara Toru, Chief – International Affairs Office, Tourism Department, Ministry of Land, Infrastructure and Transport

Mr. Yoshimichi Terada, First Secretary, Embassy of Japan

**MALAYSIA**

Mrs. Sharifah Zainah Binti Syed Salim, Under Secretary - Tourism Division, Ministry of Culture, Arts and Tourism

Ms. Nurseha Mahmud, Assistant Secretary, Ministry of Culture, Arts and Tourism

Ms. Hafizah Abdullah, First Secretary, Embassy of Malaysia

**NEPAL**

H.E. Mr. Bal Bahadur K.C., Minister for Culture, Tourism and Civil Aviation

Hon. Mr. Lekhnath Acharya, Member of Parliament

Mr. Vinod Jnawali, Joint Secretary, Ministry of Culture, Tourism and Civil Aviation

Mr. Tek Bahadur Dangi, Director, Marketing and Promotion, Nepal Tourism Board

**PAKISTAN**

Mr. Yousaf Kamal, Federal Secretary for Minorities, Culture, Sports, Tourism and Youth Affairs

**PHILIPPINES**

H.E. Mr. Richard Gordon, Secretary, Department of Tourism **(Co-Chairman)**

Ms. Carissa Coscolluela, Head Executive Assistant, Department of Tourism

Ms. Leigh E. Carcel, Marketing Consultant, Department of Tourism

**REPUBLIC OF KOREA**

Mr. Chul-Min Kim, Deputy Director, International Tourism Division, Ministry of Culture and Tourism

Dr. Seokho Lee, Senior Researcher, Korea Tourism Research Institute

**SRI LANKA**

Dr. Prathap Ramanujam, Permanent Secretary, Ministry of Tourism

**THAILAND**

Mr. Anothai Homjit, First Secretary, Royal Thai Embassy

**VIETNAM**

Hon. Dr. Vu Tuan Canh, Vice-Chairman, Vietnam National Administration of Tourism  
Mr. Pham Quang Hung, Deputy Director, International Cooperation Department, Vietnam National Administration of Tourism

**ASSOCIATE MEMBERS****HONG KONG SAR**

Mr. Duncan Pescod, Deputy Commissioner for Tourism, Tourism Commission, Economic Services Bureau, Government of Hong Kong SAR  
Ms. Debbie Lau, Research Manager, Tourism Commission Economic Services Bureau, Government of Hong Kong SAR

**MACAO SAR**

Mr. Rodolfo Baptista Faustino, Consultant for European Markets, Macao Government Tourist Office

**AFFILIATE MEMBERS**

Mr. Ashwini Kakkar, CEO and Managing Director, Thomas Cook (India) Ltd.

**OBSERVERS****BHUTAN**

Mr. Sherab Tenzin, First Secretary, Permanent Mission of Bhutan to the United Nations

**SINGAPORE**

Ms. Jane NG, Manager, Singapore Tourism Board

**PERMANENT OBSERVER – HOLY SEE**

Rvdo. Mons. Rubén M. Dimaculangan, Secretario, Nunciatura Apostólica en España

**WORLD TOURISM ORGANIZATION**

Mr. Francesco Frangialli, Secretary-General  
Dr. Dawid de Villiers, Deputy Secretary-General  
Dr. Harsh Varma, Regional Representative for Asia and the Pacific  
Mr. Eduardo Fayos-Solá, Chief, Human Resources Development Section  
Mr. Henryk Handszuh, Chief, Quality of Tourism Development Section  
Mr. Antonio Massieu, Chief, Statistics and Economic Measurement of Tourism Section  
Mr. Masazumi Nagamitsu, Chief, WTO Regional Support Office for Asia and the Pacific  
Mr. Xu Jing, Officer, Regional Representation for Asia